

Editorial Submission

ISHN invites you to contribute and share articles from your company

ISHN is the leading editorial content provider in the safety and health marketplace. When it comes to feature articles and news that focus on products, services and systems to keep workers safe and healthy on the job, ISHN is the number one source for information. Feature article contributions appear in ISHN's 12 monthly eMagazines, are posted and archived online at www.ishn.com, shared via social media platforms, and reprinted in both ISHN's extensive eNewsletter distribution and ISHN's series of eBooks.



BENITA MEHTA
ISHN Chief Editor
248-786-1586
mehtab@bnpmedia.com

FEATURE ARTICLES

Send topics you would like to write about and brief article summaries to ISHN's Chief Editor Benita Mehta at mehtab@bnpmedia.com.

General guidelines for contributions:

- ▶ Articles must be noncommercial. References to specific products, brand names and companies are not allowed.
- ▶ Articles should give readers unbiased practical information, such as training, how-to guides, better understanding of standards, and maintenance, storage and usage practices.
- ▶ Performance claims of generically described products must be backed by objective research.
- ▶ Articles should be 600 to 1,000 words.
- ▶ Each article must include an byline author, 50-word bio and author and/or company contact info, which will be published at the end of the article.
- ▶ Submissions should include one to two high-resolution photos, if possible.
- ▶ One link to a company website is allowed in the bio.
- ▶ We only consider articles submitted exclusively to ISHN.

PRODUCT RELEASES

Product releases are accepted for publication consideration. Submit approximately 100 words and a photo plus your company contact information. Submit product news information to Benita Mehta.

Please Note: All photos must be high-resolution jpgs or tifs, no less than 300 dpi. Videos should be under 2GB and less than 5 minutes. Submit as a digital file, fully edited and in the finished version (WMV, FLV, MP4, MOV, MPG or AVI format).

VENDOR NEWS

Submit news about your company's personnel changes, mergers, acquisitions, trade shows and other news to Benita Mehta. Press releases should be in Word and must include an image, which can be a company logo when applicable.

EDITORIAL TOPICS

ISHN's most important topics include:

- ▶ Hand protection
- ▶ Noise/hearing protection
- ▶ Oil and gas industry
- ▶ Protective clothing
- ▶ Construction safety
- ▶ Head protection
- ▶ Confined space entry
- ▶ Dust protection
- ▶ Respiratory protection
- ▶ Electrical safety
- ▶ Footwear
- ▶ Lockout/tagout
- ▶ Welding safety
- ▶ Fall protection
- ▶ Gas detection
- ▶ Emergency eyewashes/showers
- ▶ Objects at height

ISHN 2022 Editorial Calendar

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	
DEADLINES	<i>space reservation</i>	Dec 3, 2021	Jan. 5	Feb. 3	March 2	April 1	May 5
	<i>ad materials</i>	Dec 10, 2021	Jan. 7	Feb. 10	March 9	April 12	May 12
theme:	Essential standards	Best Practices in Sustainability and Safety	Advances in Fall Protection	Safety and IT IoT/ Industry 4.0	Construction Safety	Summer Safety Protection	
PPE:	Fall Protection Eye Protection FR Clothing Footwear Hearing Protection	Hand Protection Respiratory Protection	Hi-Viz Clothing Head Protection	Welding PPE Work at Height PPE Eye Protection Protective Clothing	Respiratory Protection Hearing Protection FR clothing Eye Protection Footwear	Fall Protection Hi-Viz Clothing Head Protection Hand Protection	
Facility Safety:	Material Handling Safety	Stairs, Ladders & Lifts	Dropped Object Protection	Signs & Signals	Storage	Welding Safety	
Training:	Respiratory Protection	Arc Flash	Combustible Dust	NFPA 70E	Machine Guarding	Incentives	
Industry Focus:	Oil & Gas	Construction	Chemical	Utilities	Healthcare	Food Safety	
Industrial hygiene:	Instruments: Monitors/Detectors		Confined Spaces		Noise Control		
Technology:	Lone Worker Safety	Software	Mobile Apps	Online Training	Wearables	Data Collection	
Product showcase:	IH Instrumentation Dust Protection	Training Head Protection	Safety Tech LOTO	Shower/Eyewashes Fall Protection	Electrical Safety Heat Stress	Respiratory Protection Eye Protection	
Shows:			Ohio Safety Conference March 9-10, Columbus		AIHce May 23-25, Nashville	ASSP Safety June 26-29, Chicago	
Topic Focused eNewsletters:	Arc Flash/ FR, Foot Protection	Hand Protection, Fall Protection	Welding Safety, Confined Spaces	Construction Safety, Respiratory Protection	Hand Protection, Combustible Dust	Fall Protection, Eye Protection	
Webinars:		Fall Protection	Confined Spaces	NFPA 70e	Construction Safety	Combustible Dust	
Bonuses	Complimentary Deluxe Listing In BG	Sales Lead Advantage!	FREE Product Spotlight	FREE Corporate Profile	FREE Product Spotlight / Booth Preview	FREE Product Spotlight / Booth Preview + Sales Lead Advantage	

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	June 2	July 1	August 3	Sept. 1	Oct. 4	Nov. 3
	June 10	July 12	August 12	Sept. 9	Oct. 12	
	The Latest in Wearable Tech	Electrical Safety: Arc Flash/NFPA 70E	Infectious Disease Control	The Connected Worker	Future of Facility Safety	PPE Guide
	Protective Clothing Work-at-heights PPE	Eye Protection FR Clothing Footwear Fall Protection	Hearing Protection Cooling PPE Hand Protection Head Protection	Respiratory Protection FR clothing Eye Protection Footwear	Fall Protection Hearing Protection Protective Clothing Hand Protection	Hi-Viz Cloting Head Protection Cold Weather PPE
	Tools	Spill Cleanup/ Housekeeping	Lighting	Showers/ Eyewashes	First Aid/Emergency Response	Confined Spaces
	Fall Protection	Hazcom	Eye Protection	Respiratory Protection	Human Organizational Performance	Extreme Weather Protection
	Warehouses	Safety Distribution	Manufacturing	Oil and Gas	Construction	Express Delivery
	Dust Control		Indoor Air Quality		Silica Exposure	
	Smart LOTO	AI	Instruments	Robotics	Managing Mobile Devices	Predictive Analytics
	Flooring Lighting	Hearing Protection Software	Dust Control Noise Control	Respiratory Protection Hand Protection	Mobile Apps Eye Protection	Fall Protection Tools
		VPPPA August 23-25, Washington, D.C.	NSC Congress & Expo Sept. 19-21, San Diego			
	Online Training, Summer Safety PPE	Welding Safety, FR Clothing	Hand Protection, Online Training	Safety Tech, Foot Protection	Arc Flash/ FR, Facility Safety	Cold Weather PPE, Hand Protection
	Oil and Gas	Fall Protection + Respiratory Protection	OSHA Record Keeping + Confined Spaces	NFPA 70e	Innovation Week	
	FREE Corporate Profile	FREE Corporate Profile	FREE Product Spotlight / Booth Preview + Sales Lead Advantage	Sales Lead Advantage!	FREE Corporate Profile	Complimentary Deluxe Listing in 2022 BG